

# 2010 CONVENTION INFORMATION

## Eastern Coast Breweriana Association

Radisson Hotel – Rochester Airport – 175 Jefferson Road, Rochester, NY 14623

38th Annual Convention – July 14 - 17, 2010

**Convention Contact Info:** John DeVolder

2010 ECBA Rochester Convention e-mail address: [jcdvette@yahoo.com](mailto:jcdvette@yahoo.com)

2010 ECBA Rochester Convention mailing address: 166 Haley Rd, Ontario, NY 14519

**Hotel Information:** Radisson Hotel – Rochester Airport – 175 Jefferson Road, Rochester, NY 14623

Tel: 585-475-1910 / Fax: 585-475-9633

Visit their website: [www.radisson.com/rochesterny\\_airport](http://www.radisson.com/rochesterny_airport)

**Buffet Breakfast is Included for all hotel guests.**

**Room Reservation Deadline: June 14, 2010**

To assure Discount Group rate Eastern Coast Breweriana Convention (ECBA) for special

Convention rate: \$89.00 single / \$99.00 double + prevailing tax

**Wednesday July 14, 2010:** Early Check-in, Hospitality – Room-to-room Buy/sell/trade  
Genesee Brewery Tours – via car pooling

**Thursday July 15, 2010:** All day – Registration/Check-in -

**9:00am – 6:00pm:** Wine Country Bus tour: Tour some of Upstate New York's most scenic countryside.

Along the way, we will enjoy stops at several of New York States finest wineries. Bus will leave from the hotel at 9am with our first stop tentatively at Three Brothers winery & Micro Brewery, and our last stop at the famous Bully Hill Winery. Enjoy free wine tasting, with an opportunity to purchase wine and gift shop items. Sandwich lunch and beverage included. Maximum of 49 people. \$32.00 / person.

**6:00pm – ?? am:** Hospitality – Room-to-room Buy/sell/trade

**Friday July 16, 2010:** All day – Registration/Check-in –

**10:00am:** Genesee Brewery Tour

**1:00pm – 5:30pm:** Micro Tasting & BREWERIANA Show BUY/SELL/TRADE (Members only)

**6:00 pm:** Hot & cold buffet - Poolside

**8:00pm - ??am:** Hospitality – Room-to-room Buy/sell/trade

**Saturday July 17, 2010:**

**8:00 - 10:00am:** Breakfast/business meeting

**10:00am - 2:00pm:** BREWERIANA Show BUY/SELL/TRADE – Open to the Public

**Saturday Evening & Sunday:** Relax, take some extra time and visit local collectors and their collections.  
Details and directions at the convention.

### **DIRECTIONS:**

From: I-90 (New York Thruway)

At exit 46, take ramp right for I-390 North toward Rochester

At exit 13, take ramp right and follow signs for Hylan Dr.

Turn left onto Hylan Dr - 1 mile

Turn left onto State Rd -252 West / Jefferson Rd. 0 1.8 miles

Radisson Hotel is on the left.

### **Helpful and Informational Websites**

<http://www.eastcoastbrew.com/> - ECBA

[http://www.radisson.com/rochesterny\\_airport](http://www.radisson.com/rochesterny_airport) – Radisson Hotel - Airport - Convention Hotel

[www.geneseebeer.com](http://www.geneseebeer.com) – Genesee Brewing Co. – Host Brewery

<http://www.saranac.com> - Saranac Brewing Co. – Hospitality Room Sponsor